

## Press Release

FOR IMMEDIATE RELEASE

Contact:

John Kinsley  
Event Director  
Targeted Productions  
(757) 222-3999 office  
(757) 581-8583 mobile  
[John.Kinsley@Pilotonline.com](mailto:John.Kinsley@Pilotonline.com)  
[www.targetedproductions.com](http://www.targetedproductions.com)

Ashley Swindell  
Marketing Coordinator  
Targeted Productions  
(757) 222-3195 office  
(757) 377-1490 mobile  
[Ashley.Swindell@Pilotonline.com](mailto:Ashley.Swindell@Pilotonline.com)  
[www.targetedproductions.com](http://www.targetedproductions.com)

## Virginia Racing Expo 2006 Debuts at new Virginia Beach Convention Center: New Show Focuses on the Rising Popularity of Racing

**Norfolk, Virginia – October 24, 2006** – Targeted Productions, the show production division of The Virginian-Pilot, proudly announced today the first ever Virginia Racing Expo, November 11-12, 2006 at the Virginia Beach Convention Center. This event provides local race fans with an unprecedented opportunity to meet and greet drivers and see racing machines right here in Hampton Roads. Two of the top attractions include **Geoff Bodine**, winner of the 1986 Daytona 500 and one of NASCAR's 50 Greatest Drivers, who will be *on-site to meet race fans and sign autographs*, and the **# 8 Budweiser Chevrolet**, a fan favorite, *will be on display* for an up close up look at the car driven in races by Dale Earnhardt Jr.

This consumer show devoted to stock-car and other forms of racing provides Hampton Roads residents with the true racing experience right here at home by showcasing interactive and static displays along with other types of entertainment usually only found at major raceways. The event offers attendees the unique chance to see real race cars, meet the drivers, and participate in tire-changing and simulator games. Additionally, fans can see a variety of racing machines, from funny cars to monster trucks, from hydroplane boats to motorcycles.

Other vehicles at the show include – **# 57 Ashcroft Tree Service Chevy Modified** – 2006 Championship Car, driven in races by Shawn Balluzzo; **# 01 Rogers Electrical Limited Late Model Chevy** driven in races by Jeff Shiflett; **# 06 B & B Concrete Grand Stock Chevy** – 2006 Championship Car, driven in races by Dean Shiflett; **# 55 Ballo Racing Super Truck Series Chevy** – 2006 Championship Truck, driven in races by Justin Ballo; the **Bo-Dyn U.S.A. Bobsled**- created with input from Daytona 500 Winner Geoff Bodine; and the **#20 Home Depot 23' Centurion** – A Centurion ski boat skinned with the colors of former championship winner Tony Stewart.

Along with Geoff Bodine, more great drivers will be available to meet and talk to fans - **Dean Shiflett** – 2006 Winner of the Grand Stock division at Langley Speedway; **Justin Ballo** – 2006 Winner of the Super Truck Series at Langley Speedway; **Jeff Shiflett** – 2006 Contender for Limited Late Model Series at Langley Speedway; as well as **Melinda Green King** and **Jason Browning**.

– more –

The first ever Virginia Racing Expo will also provide chances for everyone to interact and actually become part of the action. These activities are sure to be crowd favorites:

**Pit Stop Challenge** - Participants can see if they have what it takes to be part of a racing team's pit stop and change the tires quickly. Remember a driver has to be in and out of the pits as fast as possible or he'll be passed by other drivers. This interactive game allows fans a chance to find out if they have what it takes. Participants can compare their time against their friends and family.

**Drive A Race Car Simulator** - It takes fast reflexes and concentration to be a professional race car driver. Participants can match their driving skills against others or compete to do their personal best. It is racing so real you can feel it.

**Kids Pirate Ship** - Arg Mateys! Who can resist the fun of climbing on board a pirate ship and scampering about while searching for treasure? Kids will have fun as they are whisked away to days of olde while playing on this display.

The Virginia Racing Expo 2006 will provide attendees a taste of pre-race activities usually only found at major raceways including drivers, tire changing games, and exhibitors showing off their racing related products right here in Hampton Roads. This will be a celebration of racing and is sure to be fun for the whole family!

Hours: Saturday, November 11 open 10 am – 7 pm; Sunday, November 12 open 11 am- 5pm. Admission is \$7 for adults; \$4 for 12 and under. Visit the website for updates and additions to the show! [www.targetedproductions.com](http://www.targetedproductions.com)

###